



Daimler





The preceding page showed the fascia of the Daimler 4.2 and Double Six, characterised by mellow burr walnut veneer and classic recessed instrumentation. Electronic sensors, strategically placed throughout the car, are linked to a bank of warning lights, informing the driver immediately of any system malfunction.

The central trip computer is a no-cost option (in lieu of an electric clock). The computer's digital clock display changes at the touch of appropriate buttons to show (at any moment on any specific journey) your current and average fuel consumption, average speed, the amount of fuel used so far, the distance you have travelled and the time it has taken you.

On this page, we see how the essentially English elegance of the Daimler fascia is graciously complemented by the selected hide upholstery, deep pile carpeting and the further use of polished burr walnut with whitewood inlays. Handsome as is handsome does and, overleaf you will see just a few of the many comfort and luxury refinements which make the Daimler such a desirable car.



The level of luxury in a Daimler 4.2 or Double Six has to be experienced to be fully appreciated. There are many useful refinements, such as the central locking system, the optional trip computer (9) already described, and a licence-saving Cruise Control unit, located just aft of the automatic transmission lever (7). This useful device maintains any selected travelling speed with uncanny accuracy, irrespective of hills or headwinds, until the moment your foot touches the brake pedal, when it instantly returns full authority to the driver. A boon on long journeys, especially on the continent.

For the driver and front seat passenger, there are other special considerations. Both front seats recline fully and feature electric adjustment (2) of the seat height. The leatherclad steering wheel adjusts for reach and, for added comfort, varying degrees of lumbar support can be selected (5).

On the driver's left, a wide padded armrest lifts to reveal a handy cubby box, ideal for concealing such temptations as

cameras. Master controls for the electrically operated windows (1) are located on the face of this console whilst, to the right of the driver, twin electric 'joystick' controls (8) allow the safe adjustment of the door-mounted exterior mirrors, even when on the move.

Night driving confidence is assured by a searching quartz halogen four-headlamp system with integral wash-wipe for the outer units (12), powerful rear fog guard lamps and, tucked away below and behind the front bumper, twin foglamps, (13).

But let us return to that elegant mobile lounge, with its deep pile carpeting and luxurious shagpile rugs. Typical distinctions include a foldaway vanity mirror (6) within the illuminated glovebox, adjustable reading lamps (3) for rear-seat passengers, door-open warning lights in the armrests (16), a handsomely cased toolkit (15), and a special centre console in the rear compartment (4) which includes individual heating and electric window controls as well as a cigar lighter and ashtray.









A great deal of attention has been paid to creating and maintaining a healthy, relaxing environment within the Daimler 4.2 and Double Six, whatever the external air temperature. Full air conditioning is standard (11), three simple controls regulating a flow of filtered de-humidified air at any chosen temperature through up to ten outlets. On hot summer days, when parking in the direct sun is often unavoidable, this powerful air conditioning system is a cool delight, lowering the air temperature within the car from oven proportions to a pleasant level in just a few minutes.

For those occasions when you wish to be in more direct touch with Nature, the Daimler is also fitted with a sliding steel sunroof (10) which glides open electrically at the press of a button.

Since travel at any speed within this well-bred car is virtually silent, a high class stereo radio cassette system makes sound sense. The LW/MW/FM unit fitted (14), which features electronic digital tuning, push-

button station selection, separate bass and treble controls, auto tape reverse and a tape noise reduction system, is complemented by four loudspeakers and an electric aerial.

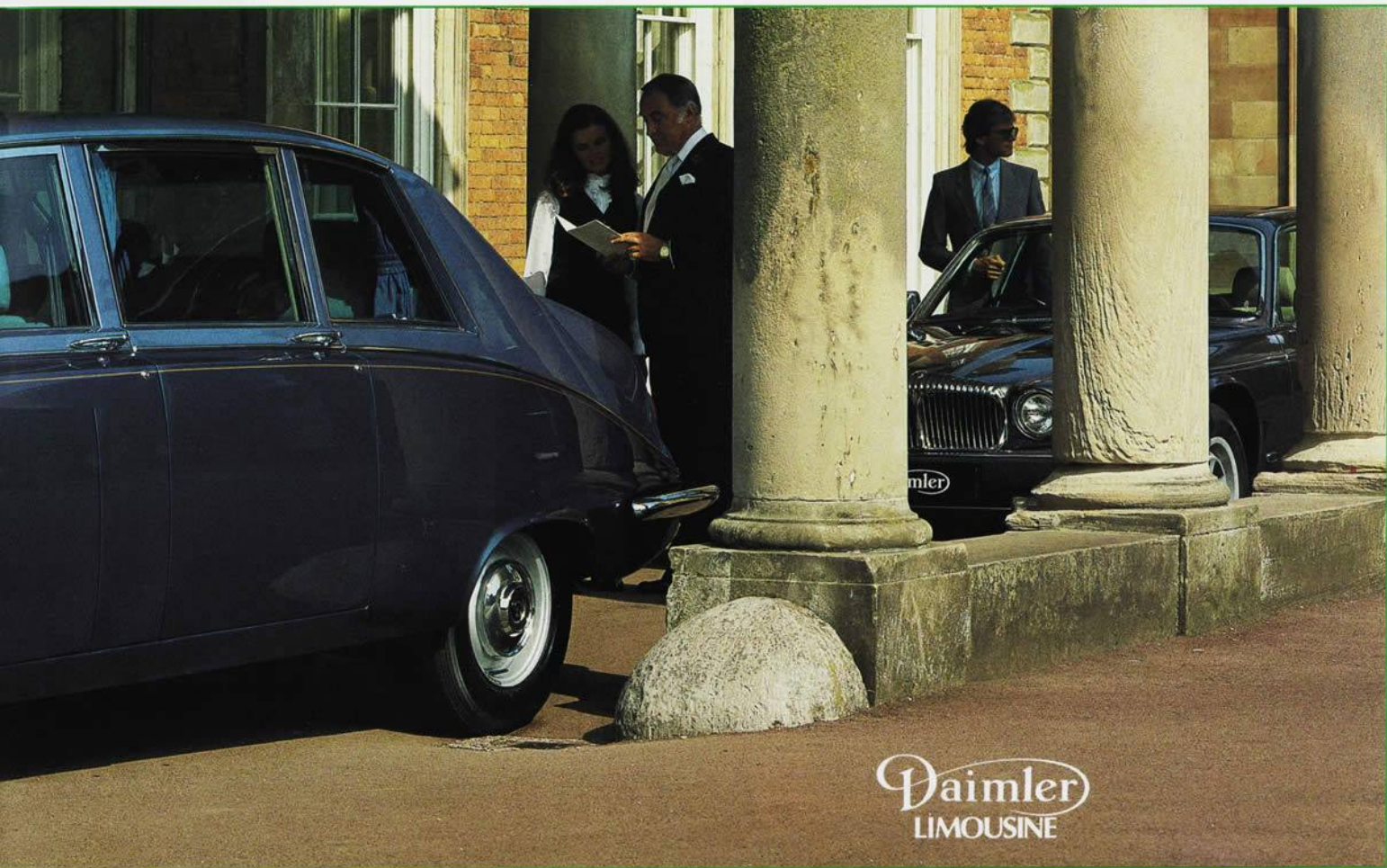
As this catalogue of features suggests, the Daimler 4.2 or Double Six offers you and your passengers a rare combination of luxury, comfort, convenience and safety, many of the engineering refinements representing the 'state of the art' in automotive electronics and design.

Few if any cars in this lofty market sector can equal the Daimler in terms of handling, performance and general driveability. The 4.2 and 5.3 HE engines, highly sophisticated yet completely untemperamental, are matched by superb steering, suspension and braking systems and are perfectly complemented by the car's gracefully contoured elegance and unsurpassed level of interior refinement.

It is upon this unique blend of technology and craftsmanship that the Daimler's understated but quite unmistakable air of authority is founded.







Daimler
LIMOUSINE

A highly specialised car, the Daimler Limousine represents the ultimate in the craft, art and technology of coachbuilding. Here is gracious dignity, superlative comfort and commanding authority, coupled with the highest standards of engineering.

This big and beautiful car is designed to impress and it achieves that objective as only a Daimler can, without resort to extravagant ostentation. Restrained in its exterior styling, the Daimler Limousine exudes an air of majesty, symbolised by its distinctive fluted radiator grille, proudly monogrammed and instantly recognised throughout the world.

Seated in the rear of this elegant carriage, Very Important Persons are surrounded by a wealth of hand-crafted luxury. Superbly polished walnut inlays add mellow grandeur to the exquisite upholstery materials and sumptuous pile carpeting. Wide armrests incorporate neat switches for courtesy and footwell lights. A fixed compartment division with sliding windows gives the choice of partial or total privacy. Forward-facing foldaway seats provide extra accommodation when needed. And well-positioned grab handles

promise a dignified exit at the end of the journey.

Whether inching along at the head of a procession, threading a course through city traffic or gliding swiftly along the open road, the Daimler Limousine behaves impeccably, its powerful but highly refined six cylinder twin OHC engine responding instantly to every occasion and demand. Silk-smooth, this race-bred unit scarcely raises its voice above a murmur even at full throttle and, in the deeply insulated passenger compartment, is scarcely heard at all.

Since no two purchasers of this superbly built vehicle are likely to require the same detailed interior appointments, a comprehensive range of options is offered. Thus, each Daimler Limousine leaves the factory as a custom built vehicle, unique in its range of refinements and perfectly tailored to its role.

A number of these options, most of which relate to the rear passenger compartment, are shown and described on a later page. Meanwhile, let us take a brief look at the provisions which have been made for the driver and front seat passenger.







The latest Daimler Limousine features individual seats in the front compartment, in lieu of the bench seat which was fitted formerly. The new seats, which incorporate fully upholstered headrests, are superbly comfortable and, since they are individually adjustable for reach and rake, the chauffeur can now select an ergonomically tailored driving position, an important safety feature on long journeys. The seats can be upholstered in leather or, if preferred, in a material similar to that specified for the rear compartment.





Other driver-related features include automatic transmission, power steering, servo-assisted disc brakes, laminated windscreen, pivoting quarter lights, four quartz halogen headlamps with floor-mounted headlamp dip switch, electric clock, lockable glovebox and comprehensive instrumentation.



Since the **DAIMLER** earliest days of motoring, the Daimler name has epitomised motoring discernment. Over the years, Heads of State, international personalities and leading business executives have shown consistent loyalty to the marque, preferring Daimler's restrained elegance, serene comfort and mellow craftsmanship to the rather more aggressive opulence of other prestigious makes.

The Daimler car of today proudly upholds these cherished traditions of quiet refinement whilst at the same time offering its owner the virile power and superb handling qualities of a dedicated sports car. The Daimler 4.2 is equipped with a race-bred six cylinder engine, immensely powerful yet whisper quiet. The Daimler Double Six offers even greater performance, for beneath its rakish bonnet is the world's only production V12 engine, producing a vivid, turbine-like and near silent flow of power.

This then is the new Daimler saloon range, a superbly conceived blend of traditional refinement, luxury and elegance, complemented by the latest advances in automotive technology.



Almost by definition, the owner of a Daimler car is a person appreciative of natural grace and beauty – the abstract glory of burr walnut, the mellow charm of high quality leather.

Here in the Coventry factory (within earshot of computer-controlled production machinery), experienced joiners, cabinet makers and upholsterers carry out their time-honoured rituals with pride, knowing that their skills will bring years of pleasure to discerning Daimler purchasers.

Leather hides and wood veneers are selected and matched with infinite care, the craftsman's critical eye representing the ultimate in quality testing. No place for microprocessors or robots here.

Burr walnut veneers, each one as individually patterned as a human fingerprint are carefully applied to seasoned birchwood panels, a thin layer of anigre veneer being interposed to cushion the bond and prevent the possibility of surface crazing. Quality is made up of such miniscule yet vitally important refinements.

There follows a long and painstaking

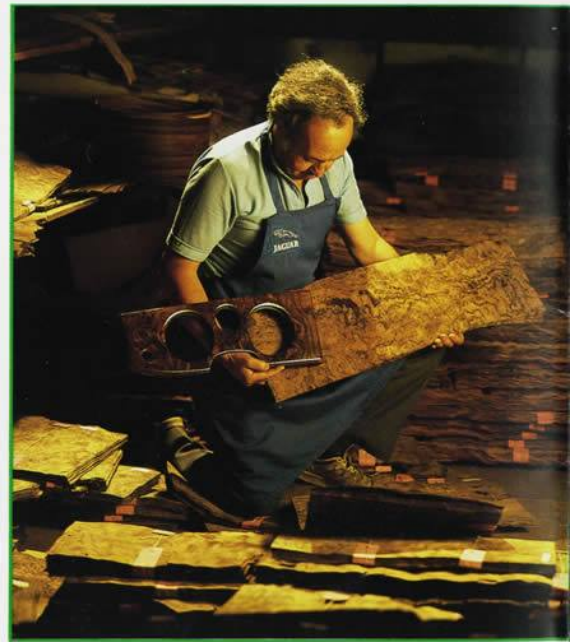
PERFECTION IN THE MAKING

sequence of handwork – fretsawing, sandpapering, polishing – culminating in matched sets of lustrous facias and door cappings that reflect the craftsmen's pride and are worthy of inclusion in Daimler cars.

Meanwhile, the selected leather hides, carefully cut to shape and arranged as matched sets, are now hand-stitched ready for skilled upholsterers to apply the seats and trim panels.

Some people may regard the juxtaposition of hand-crafted luxury with 'high tech' engineering as anachronistic. It's a valid argument. Plastics technology has advanced a long way in the last decade and some of today's imitation leathers and fabrics are barely distinguishable from the real thing.

Happily, however, there will always be a select few who, whilst appreciating the benefits of technical progress, still recognise and value genuine materials worked and finished by craftsmen. For such discerning people, the Daimler car has inimitable appeal.





In terms of elegance,

4.2 & DOUBLE SIX

the spaciousness, luxury and comfort, the Daimler 4.2 and its sister car, the Double Six, are virtually identical. They share a common (more accurately 'uncommon') level of interior refinement, with a wealth of thoughtfully selected convenience features.

The essential difference between these two very desirable motorcars is one of engine size - 4.2 or 5.3 litres.

The 4.2 engine is a six cylinder twin overhead camshaft unit, derived from the world-famous XK competition engine and equipped with electronic ignition and electronic fuel injection. Velvet smooth throughout its operating range, this powerful unit couples exciting open-road performance with impeccable manners in city traffic.

The Daimler Double Six has a totally different engine; a 5.3 H.E. unit (the initials stand for High Efficiency) of V12 design. The only production unit of its kind in the world, it is fitted with electronic ignition and a specially developed digital electronic fuel injection system. As might be expected, this massive unit offers enormous reserves of power and, if the occasion demands, the

Double Six can show a clean pair of rearlamps to all but the most powerful of sportscars. Despite its performance capabilities, however, it is perfectly behaved in heavy traffic or intricate parking situations and, even when extended, is virtually inaudible.

With so much relaxed power 'on tap,' there is little logic in fitting a manual gearbox. Instead, both cars are equipped with automatic transmission, teamed with the precise ease of power assisted rack and pinion steering and the stress-relieving confidence of all-round servo-assisted disc brakes.

The Daimler's elegant contours, enhanced by tinted windows and gleaming coachwork, flow gracefully from the distinctive fluted radiator. Four circular quartz halogen headlamps, spoked alloy wheels and low-profile steel belted radial tyres hint at the car's performance potential. Wrap-around bumpers, computer-designed crumple zones front and rear, anti-burst door catches, laminated windscreen, steel protection for the two 10 gallon fuel tanks - these are just a few of the passive safety features which add peace of mind to every journey.







